

## PASCO – HERNANDO COUNTY SCORE CHAPTER 439

*Presents*

# HOW TO START OR BUY THE RIGHT FRANCHISE

A Franchise may be the ideal way for you to become your own boss. It can give you the benefit of a proven system, the strength of a large organization, years of learned insights, group purchasing and marketing power, and many other worthwhile benefits. There are literally thousands of franchises to choose from, but franchising isn't for everyone. At this seminar, you will learn about how to identify, evaluate and understand the choices available in franchising, as well as, how to realistically analyze what kind of franchise best suits your needs and goals. You will also learn about some of the rules, laws, and regulations that help you increase your odds of success if you decide to choose to become your own boss.

### *Presented by*

**Howard Bassuk.** Howard is the founder, and former Chairman & Chief Executive Officer, of the Franchise Network Group (FranNet). During his almost 20 years with FranNet, Bassuk's organization grew to over 60 offices throughout the U.S. and Canada, as well as in Europe and Asia. Bassuk has also served on the Supplier Council Advisory Board to the International Franchise Association (IFA) and has written numerous articles for industry and other professional publications.

### *Highlights (Teaching Points) Of This Seminar*

- **Research – its importance and how to use it to help you make a winning choice!**
- **Types, styles , and differences between franchise choices.**
- **Understanding franchise acquisition strategies and how *you* can use them to help find the right choice for *you*.**
- **Financing your franchise acquisition, including how buying a franchise may make it easier for you to get financing than with an independent start up.**
- **Understanding the laws governing the franchise industry, and how to use them to help you make a good choice.**
- **Creating and understanding the right franchise and business strategy for you.**

**WHEN:** Usually, from 9:30 to 2:30 on Saturdays. Specific dates and locations may be found by calling the SCORE office at (727)-842-4638, or by logging on to [www.score439.org](http://www.score439.org) and clicking "Seminars".

**WHERE:** At the SCORE office in the Bank of America building: 6014 US Highway 19, New Port Richey. Park in rear of the building, enter the rear door, and take the elevator to Suite 302 on the third floor.

Excellent handouts are provided to all participants. There is a modest \$20 fee for this course, payable at the door, or via PayPal. Pre-registration is preferred. Please sign up on our website ([www.score439.org](http://www.score439.org)).

This program is available to the general public.