

“So You’ve Started a Business – Now What?”

A FREE SCORE SMALL BUSINESS SEMINAR

Conducted by Dick Hall

Dick Hall has experience in a broad range of business environments. He was a director at a major telecommunications company, a senior business consultant with a large technology consulting firm, and owner of a consulting firm working with small business startups. He is the author of two business planning books and developed and taught courses based upon those books. He is a long time SCORE counselor.

Would you like to learn more about the following issues?

- How to develop a model of your business so you can better understand what you started?
- How to identify the most productive marketing approaches for your business model?
- How to develop a financial projection to measure your profitability potential?
- How to develop a business plan?

This seminar is useful to the following audience:

- Individuals that want to start a small business.
- Individuals that want to develop a business plan.
- Individuals that have a small business that is not as successful as they would like.
- Individuals that want to understand small business marketing.
- Successful small business owners that want to increase their knowledge about what is involved if they are considering changing their business in some substantial way.

You will have an opportunity to ask questions about your particular business and benefit from the instructor’s experience as well as that of the other participants. At a later date you may want to take advantage of the broad range of business experience of our other SCORE counselors by contacting www.score439.org.

SCORE seminars are hosted locally at various libraries as well as the SCORE office. Please check the [seminars](#) link at our website for specific times and places. Training is open to the general public, and reservations are not required. However, you can guarantee yourself a seat by registering by email from our website.